

Message Text

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PAGE 01 BANGKO 17799 221017Z
ACTION EA-12

INFO OCT-01 EB-08 ISO-00 /021 W
-----018555 221020Z /14/14
R 220300Z JUN 78
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 6604

UNCLAS BANGKOK 17799

C O R R E C T E D C O P Y (TEXT)

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI: CHIA TAI SEEDS & AGRICULTURAL CO., LTD.

REF: USDOC 10453

1. THAILAND
OFFICE USE: 2. 549 3. 0014000 4. 01
5. CHIA TAI SEEDS & AGRICULTURAL CO., LTD.
6. 299-301 SONGSAWAD ROAD
7. BANGKOK
8. CONTACT: MR. WALLOP CHIARAVANONT
9. TITLE: MANAGING DIRECTOR
OTHER OFFICIALS ARE: MR. DHANIN CHIARAVANONT, DIRECTOR AND
MR. JARAN CHIARAVANONT, DIRECTOR.
10. PHONE: 2338191 11. TELEX: TH 2015
12. CABLE: CHIATAI
13. ESTBL: 1921 14. EMPL: 200 15. SIZE: LARGE
16. REPUTATION: Y-GOOD 17. RPT DATE: 06/78
OFFICE USE: 18. K 19. NA 20. X 21. NA 22. NA
23A. 28710/235 IMP.AGT.DIST. OF FERTILIZERS
23B. 28790/235 IMP.AGT.DIST. OF INSECTICIDES, FUNGICIDE AND
HERBICIDEAM
23C. 51910/354 IMP.EXP.DIST. OF SEEDS
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BANGKO 17799 221017Z

24. FOREIGN SALES: SINGAPORE, TAIWAN, MALAYSIA, HONG KONG AND
U.S.
25. FINANCIAL REF: BANGKOK BANK OF COMMERCE LTD., 171 SURIWONGSE
ROAD, BANGKOK, THAILAND.
26. TRADE REF: FMC CORP., JONESBORO, ARK.

27. FOREIGN FIRMS REPRESENTED: AGENCY REP. OF FMC CORP., 5601 E.

HIGHLAND DR., JONESBORO, ARK. 72401 FOR SEEDS; AMVAC CHEMICAL CORP., 4100 E. WASHINGTON BLVD., LOS ANGELES, CALIF. 90023 FOR AGRICULTURAL CHEMICALS; ROHM & HAAS, INDEPENDENCE MALL WEST, PHILADELPHIA, PA. 19105 FOR AGRICULTURAL CHEMICALS; DIAMOND SHAMROCK, 1100 SUPERIOR AVE., CLEVELAND, OHIO 44114 FOR AGRICULTURAL CHEMICALS; PETOSEED, P.O.BOX 4206, SATICOY, CALIF. 93003 FOR SEEDS; G.A.F., NEW YORK, N.Y. FOR AGRICULTURAL CHEMICALS; SOUTHERN MILL GREEK, FLORIDA FOR AGRICULTURAL CHEMICALS; MITSUBISHI CORP., JAPAN FOR FERTILIZERS; TAKII & CO., JAPAN FOR SEEDS; ASAHI CHEM., JAPAN FOR PLANT GROWTH REGULATOR; WELLCOME FOUNDATION, SINGAPORE FOR INSECTICIDES; W. BIESTERFELD, W. GERMANY FOR AGRI. CHEMICALS.

28. POST EVALUATION: CHIA TAI SEEDS & AGRICULTURAL WAS INCORPORATED IN 1921 WITH AN AUTHORIZED CAPITAL OF \$200,000 TO ACT AS IMPORTER, AGENT AND DISTRIBUTOR OF FERTILIZERS, INSECTICIDES, FUNGICIDE AND HERBICIDE, AND AGRICULTURAL EQUIPMENT FOR WHOLESALE DISTRIBUTION. FORTY PERCENT OF ITS IMPORTS ARE FROM JAPAN WITH THE REMAINDER FROM EUROPEAN COUNTRIES (35 PERCENT) AND THE U.S. (25 PERCENT). IT ALSO EXPORTS VEGETABLE SEEDS TO MALAYSIA, SINGAPORE AND HONG KONG. FIRM OWNS A 3-STORY BUILDING OF 250 SQ. METERS FOR OFFICE USE AND A DISPLAY ROOM, LOCATED IN ONE OF BANGKOK'S BUSINESS DISTRICTS. IT ALSO OWNS A FACTORY OF 200 SQ. METERS IN NAKORN PATHOM, 30 KILOMETERS WEST OF BANGKOK, TO MANUFACTURE LIGHT AGRICULTURAL EQUIPMENT AND TO STORE IMPORTED CHEMICALS. FIRM HAS A BRANCH OFFICE IN HAAD YAI, A MAJOR CITY IN UNCLASSIFIED

UNCLASSIFIED

PAGE 03 BANGKO 17799 221017Z

SOUTHERN THAILAND FOR THE DISTRIBUTION OF AGRICULTURAL EQUIPMENT AND FERTILIZERS. SUBJECT FIRM IS A MEMBER OF THE CHAROEN PAKPHAND ENTERPRISE GROUP WHICH COMPRISES THE FOLLOWING FIRMS: CHAROEN POKPHAN ENTERPRISE CO., LTD. (AN IMPORTER AND MANUFACTURER OF VETERINARY PRODUCTS); CHAROEN POKPHAN INDUSTRY CO., LTD. (A GRINDING MILL OPERATOR); VANONT CO., LTD. (A MANUFACTURER AND EXPORTER OF JUTE PRODUCES) AND OTHER BUSINESSES IN HONG KONG AND SINGAPORE, AND VANONT INC. IN LOS ANGELES. FIRM EMPLOYS 200 PEOPLE INCLUDING 20 SALESMEN. ITS TURNOVER IN 1977 WAS REPORTED TO BE \$22,500,000 REPRESENTING AN INCREASE OF 80 PERCENT OVER THE FIGURE REPORTED TO THE EMBASSY IN 1976. SUBJECT FIRM IS A MEMBER OF THE THAI FERTILIZER IMPORTER AND TRADERS ASSOCIATION AND IS MANAGED BY MR. WALLOP CHIARAVANONT WITH THE ASSISTANCE OF HIS BROTHER, DR. PRATEEP CHIARAVANONT, A PH.D IF AGRICULTURE FROM U.S. LOCAL BANK REPORTS THAT SUBJECT FIRM MAINTAINS A WELL CONDUCTED CURRENT ACCOUNT AND CREDIT FACILITIES HAVE BEEN GRANTED WITH GOOD RESULTS. CHIA TAI SEEDS & AGRICULTURAL IS CONSIDERED TO BE AN EXCELLENT TRADE CONTACT FOR U.S. FIRMS.

29. PREP: SATHIT/SOMSAK APPR: JAMES H. SAVERY
O'DONOHUE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
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Current Classification: UNCLASSIFIED
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Control Number: n/a
Copy: SINGLE
Draft Date: 22 jun 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
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Format: TEL
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Handling Restrictions: n/a
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ISecure: 1
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Litigation History:
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Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2254505
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI: CHIA TAI SEEDS & AGRICULTURAL CO., LTD.
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/3babbf83-c288-dd11-92da-001cc4696bcc
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Declassified/Released
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